

Speech Rubric: Exploring Voice in Vocation

	Exceeds Expectations--3 [6 & 5]	Meets Expectations--2 [4 & 3]	Does not meet Expectations--1 [2 & 1]
1. Voice & Delivery	The speaker employs a vocally expressive conversational (extemporaneous) style presents confidently, makes eye contact, and expertly manages her/his energy.	The speaker maintains a conversational (extemporaneous) style, presents confidently, makes eye contact some of the time, and manages her/his energy efficiently, speaking without undue nervousness.	The speaker demonstrates some ability to present in a conversational (extemporaneous) style, without making much eye contact, but nervousness is distracting to speech effectiveness.
2. Audience Awareness	The speaker exhibits high audience awareness, making the kind of logical, emotional, and persuasive appeals that point to your character, wisdom, and goodwill and are highly convincing for this audience in this setting.	The speaker exhibits audience awareness, making the kind of logical, emotional, and persuasive appeals that point to your character, wisdom, and goodwill and are fairly convincing for this audience in this setting.	The speaker exhibits low audience awareness, making the kind of logical, emotional, and persuasive appeals that point weakly to your character, wisdom, and goodwill and have little power to convince this audience in this setting.
3. Invention: Determining the topic, collecting evidence, incorporating multiple perspectives	The speaker has presented a topic, highly appropriate to the speech type, using high quality evidence and multiple perspectives that provide a context for the speaker's purpose.	The speaker has presented a topic appropriate to the speech type, using adequate quality evidence and a few perspectives that provide a context for the speaker's purpose.	The speaker has presented a topic that may not be appropriate to the speech type, using less than adequate quality evidence and little perspective appropriate to the speaker's purpose.
4. Organization (including transitions, internal previews, internal summaries, signposts)	The speaker has masterfully organized the material that the audience finds riveting and is highly appropriate to the speech type and assignment.	The speaker has organized the material that the audience finds interesting and is appropriate to the speech type and assignment.	The speaker has little to no organization of the material for the audience's interest and may not be appropriate to the speech type and assignment.
5. Source Integrity (See Information Literacy & Source Integrity criteria in the UG writing rubric.)	The speaker has treated the sources in a responsible way and cited them with integrity both within the speech (including visuals) and within the outline.	The speaker has treated the sources with an average degree of responsibility and mostly cited them with integrity both within the speech (including visuals) and within the outline.	The speaker has treated the sources and citations with little to no responsibility or integrity both within the speech (including visuals) and within the outline.
6. Visual Support	The speaker uses expertly crafted presentation aids in ways that amplify the speech.	The speaker uses appropriate presentation aids to enhance the speech.	The speaker may use presentation aids that somewhat or do not complement the speech.
7. Exploration of Vocation (life interest)	The speaker demonstrates a sophisticated level of engagement with a specific issue related to a vocation or passion, making it clear why the speaker is committed to this vocation or passion.	The speaker demonstrates a significant level of engagement with a specific issue related to a vocation or passion, making it clear why the speaker is committed to this vocation or passion.	The speaker demonstrates some or little engagement with a specific issue related to a vocation or passion, leaving the audience with an unclear sense of why the speaker is committed to this vocation or passion.