

SGA Meeting Minutes
03-27-19

Attending: Treasurer Ben Zook, Co-President Nicole Litwiller, Co-President Mario Hernandez, Secretary Luke Mullet, Vice-President Paul Kayembe, Faculty Rep. Vi Dutcher, VP of Marketing Abigail Shelly, Administration Rep. Amy Springer, Student Life Rep. Rachel Roth Sawatzky, Theo Yoder, Hannah Nichols, Justin Odom, Sylvia Mast, Asha Beck, Emma Hoover, Justice Allen, Xavier McCants, Seth Weaver, Austin Tomlin, Ariel Barbosa, Avery Trinh, Leah Wenger, Donaldo Lleshi

Absent:

1. Call to Order at 8:02pm
2. Roll Call and Check-In
3. Approval of minutes from 03/20/19: Minutes approved.
4. Old Business and Announcements
 - a. Nicole and Mario shared the proposed 19 constitutional amendments. The senate approved all 19 to become public. They will now go through a two-week viewing period with the entire EMU student body. The details of these amendments are in the Proposed Constitutional Amendments document.
 - b. TOTB Update
 - i. They are still working on getting their visas. As of now, advertising is happening because that is the best course of action.
 - ii. Their performance is from 7:30pm-9:00pm next Wednesday (4/3/19)
 1. Keep an eye out for potential SGA meeting time changes for next week.
5. New Business
 - a. Brand Audit Update from Jim
 - i. The research for this audit started last summer. Essentially, research has been conducted since last summer with the goal of honing ideas generated from brand audit focus groups. The goal of the audit is to evaluate and modify EMU's brand (slogan, positioning statement, logo, and possibly name) to position the institution well for the future.
 1. A main big idea that has tested well is for EMU to be a bridge-building and reconciliation-oriented community. Jim noted that EMU alums are already doing this well.
 2. Jim noted that EMU still will be clear that the motivating assumption driving the goals is derived from Jesus.
 3. They have drafted a new positioning statement that largely is centered around students having life-changing experiences filled with cross-cultural engagement and high-impact learning.
 4. They are exploring the idea of a name-change and are working on the new tag-line.

- ii. Please attend the Forum next Thursday (4/4/19 at 8:30pm in Common Grounds)
 - b. ACE Festival
 - i. There are requirements for students to attend the ACE festival: attend key-note speaker and 3 additional events.
- 6. Open Floor
 - a. Harrisonburg 5k Race for Autism
 - i. This start at EMU with check-in at 7:15am on 4/20/19
 - b. Asha Beck gave an update on the campus ministries council meeting. The council talked about the convocation survey results and discussed the creation of a list of local safe churches.
 - c. Justin Odom also shared about his experience at the creation care committee meeting; they believe that pressure from students regarding EMU's Climate Action Plan will be the most impactful for EMU to follow through with these goals. If you are interested in learning more about EMU's Climate Action Plan, attend the meeting on Thursday (03/28/19) at 6:00pm in the west dining hall.
 - d. Apply for executive positions!
- 7. Adjournment

Meeting ended at 9:21pm
Recorded by Luke Mullet