

Welcome to **EMU**



An overview of EMU's impact in Harrisonburg and Shenandoah Valley

Welcome to **EMU**



Thank you for the opportunity to visit and share a bit of the EMU story with you and about our place in the broader community.



Our vision...

EMU envisions a learning community marked by academic excellence, creative process, professional competence, and passionate Christian faith, offering healing and hope in our diverse world. To this end, we commit ourselves to:

do justice, love mercy, and
walk humbly with God.



Our vision at EMU informs everything we do.



Academic Excellence



a place to **be challenged**

At EMU students, faculty, and staff represent many nations and religious backgrounds in “a learning community marked by academic excellence...”

Creative Process



a place to **be challenged**

...creative process...



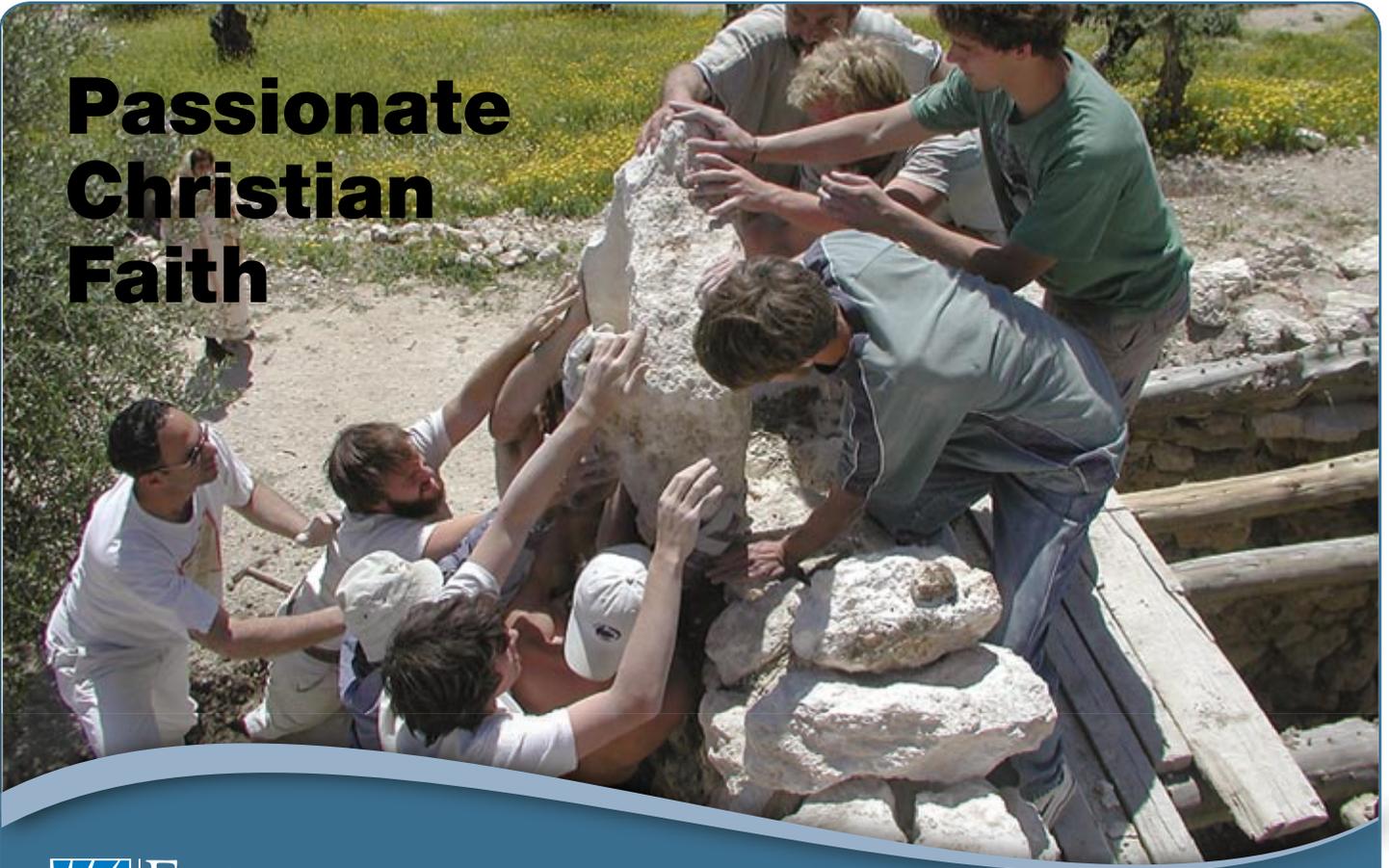
Professional Competence



a place to **be challenged**

...professional competence...

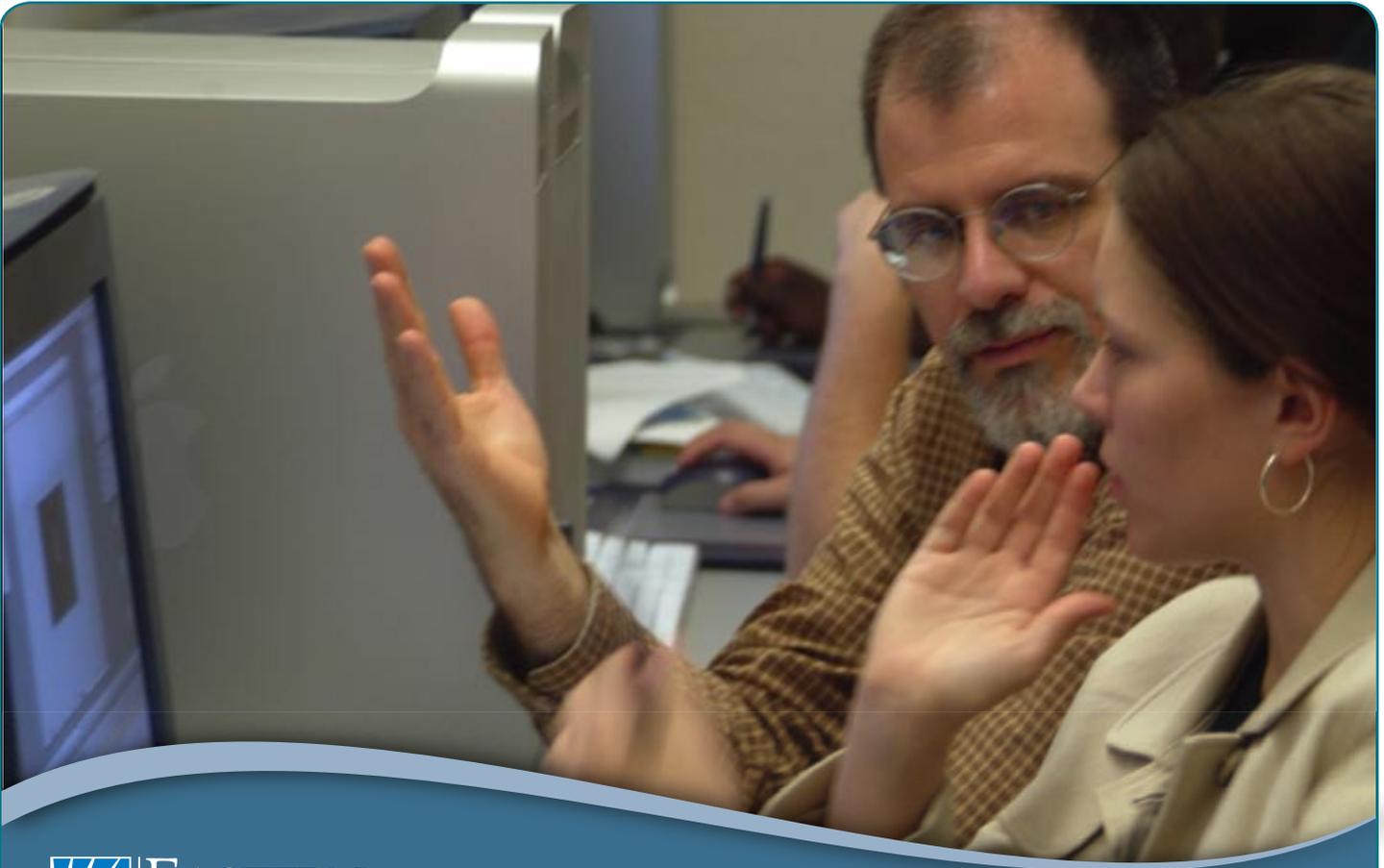
Passionate Christian Faith



EASTERN
MENNONITE
UNIVERSITY

a place to **be challenged**

... and passionate Christian faith.”



a place to **be challenged**

You'll find hundreds of Virginians on our school's payroll who carry out vital teaching and administrative support functions.

- industry
- non-profit
- missions
- public policy

Beyond our Community



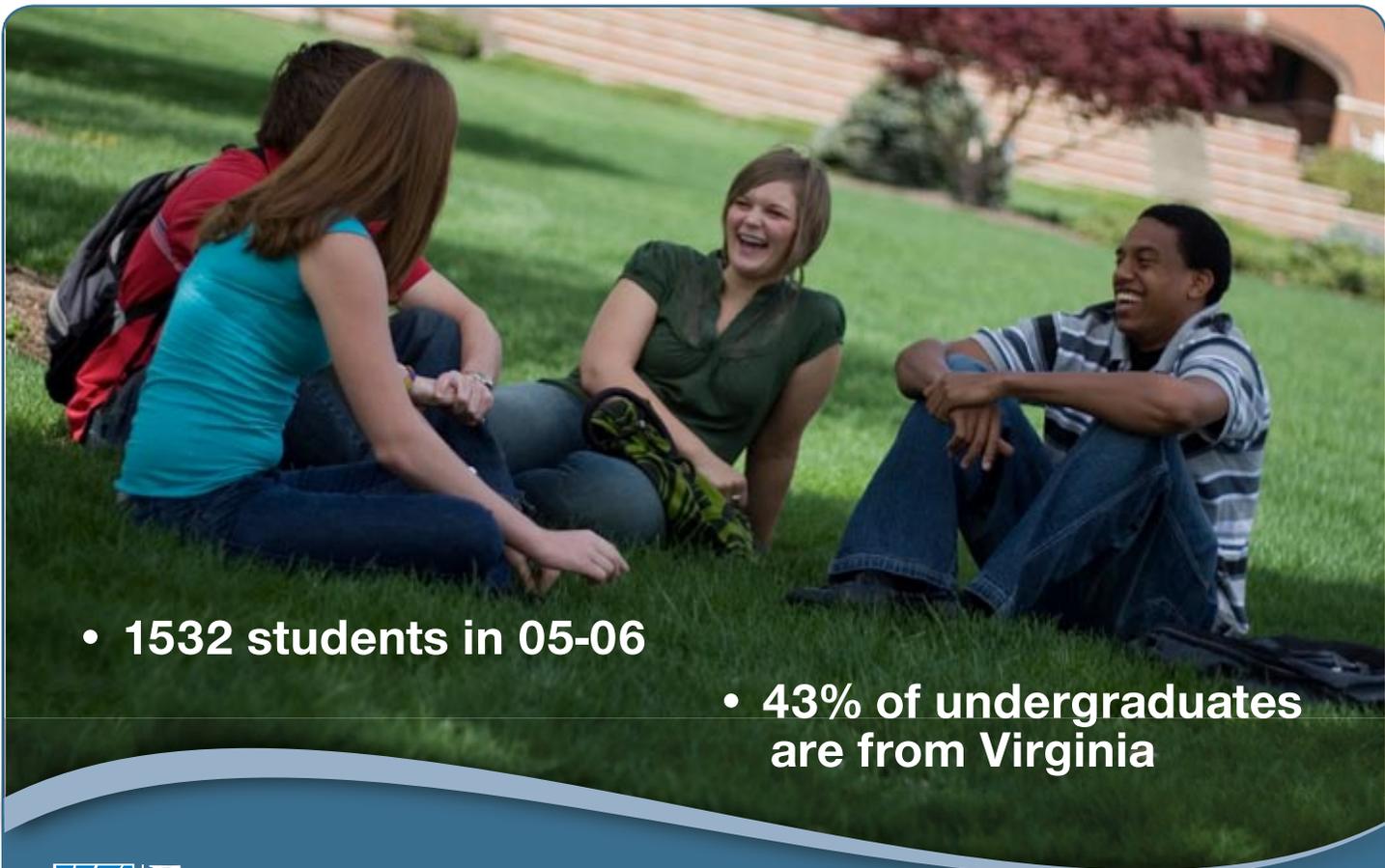
a place to **be challenged**

From the campus community and beyond, the voices of EMU echo around the world—filling industry, nonprofit, missions, and public policy circles.

- educator
- employer
- neighbor



Research on EMU's impact on the Valley and Virginia shows EMU as an important educator, employer, and neighbor.



- **1532 students in 05-06**

- **43% of undergraduates are from Virginia**



a place to **be prepared**

Preparing students to interact with the local and global community is an important part of EMU's mission.

05-06 enrollment was 1,532 including undergraduate, seminary & graduate students on the Harrisonburg campus.

Fall of 2006, found about 43 percent of EMU undergraduate students coming from Virginia.

And most of those students come from the Shenandoah Valley.

In fact, fall 2006 saw highest percentage of new students (49%) from Virginia, ever.

- internships
- practicum
- community service



a place to **be prepared**

EMU students get out in our community.

They work side by side with local business owners as they “try out” their vocations in real-life situations.

The Shenandoah Valley becomes a living laboratory for our students. It provides invaluable hands-on experience and a network of contacts for students and future employees around the valley.



a place to **be prepared**

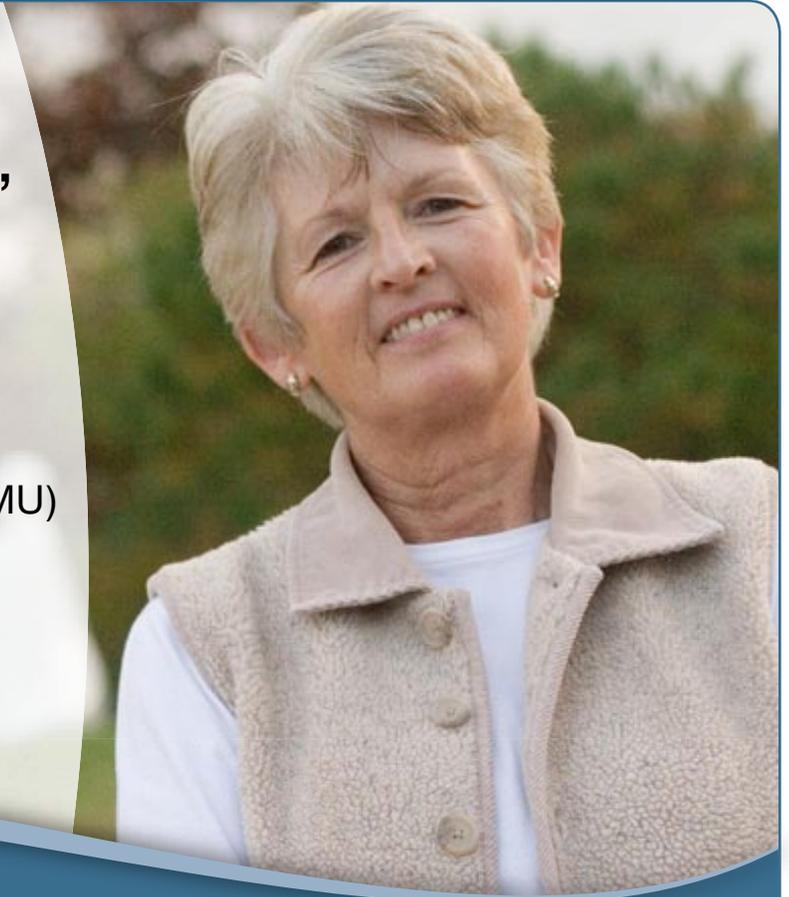
Spiritual life is an important component of on-campus life.

We have 42 different religions and Christian denominations represented among us.

About half of EMU students come from a Mennonite background.

57% of graduates in “helping professions”

- 208 public school teachers
- 30 private school teachers
- 24 faculty (besides those at EMU)
- 240 medical professionals



a place to **be prepared**

57 percent of EMU graduates over the last five years have found employment in the “helping professions.”

More than 200 of our graduates are public school teachers right here in the valley, 30 are private school teachers, 24 are college/university faculty at institutions other than EMU.

We also have some 240 of our graduates working in medical professions here in the valley.



Nursing and Pre-professional Health Services



a place to **be prepared**

Our nursing and pre-professional health programs receive high praise from community health care leaders.

- 
- 22 nurses each year
 - 88% pass the State Boards on first try



a place to **be prepared**

EMU's nursing program has an excellent reputation.

We average 22 nursing graduates each year.

Over the past five years, an average of 88 percent of EMU nursing graduates passed the State Boards on their first try, well above the state average.

- balance
- communication
- critical thinking
- caring
- holistic approach



a place to **be prepared**

Local employers like Augusta Medical Center and Rockingham Memorial Hospital - say that EMU nursing students have a great balance of nursing theory and whole patient care.

Others say EMU nurses are exceptional for their communication skills, critical thinking, and have a confident, caring, holistic approach.

- 83% medical school acceptance rate
- 100% acceptance rate to other programs



a place to **be prepared**

EMU's pre-professional health sciences program also has a strong record.

Over the past five years, 83 percent of alumni who applied to medical school were admitted, compared to the national average of 47 percent in 2004.

And 100 percent of EMU applicants to other graduate and professional health programs were accepted.



“I learned nursing with compassion... to really make a difference in the life of a patient.”

– Lisa Gascho Hershberger



a place to **be prepared**

Here's how recent graduate Lisa Gascho Hershberger describes her experience studying nursing at EMU.

“EMU’s nursing program prepared me with exactly what I needed. EMU’s emphasis on peace and justice, respect for all people, and service to others prepared me for a job that is a perfect fit.”

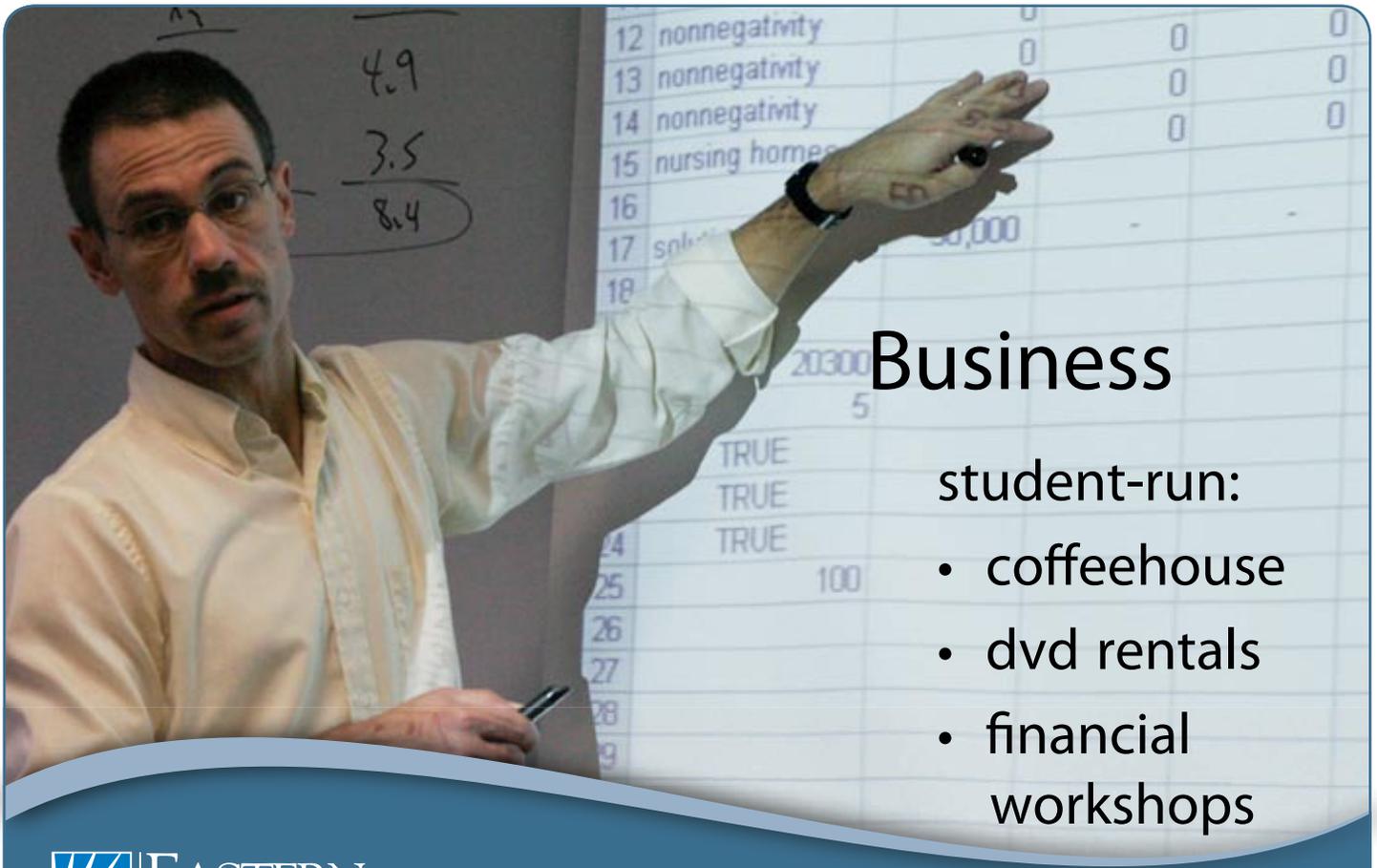
– Judith Trumbo
Director of Home and Community Health
Rockingham Memorial Hospital



a place to **be prepared**

Here’s a Harrisonburg area leader many of you will recognize. Judith Trumbo is another of our graduates.

Judith not only serves as director of home health services at RMH, but she is on many boards and committees, including the Harrisonburg-Rockingham Chamber of Commerce and EMU board of trustees.



a place to **be prepared**

EMU also has a growing business and economics department.

Throughout the last four years the Students in Free Enterprise (SIFE) organization has been awarded numerous regional awards and a small grant for their projects.

“I always knew I wanted to study business, but here I’ve had the chance to run a business.”

– Andilé Dubé



a place to **be prepared**

Student Adile Dube comments on the value of the opportunity to RUN a business on campus while a student, the Common Grounds coffee-shop.

Andy says, “I learned a lot about marketing and business administration and how to make a business sustainable even if money is low.”

A photograph of Wayne Witmer, a man with short brown hair wearing a blue and white striped button-down shirt, standing at a construction site. He is holding a white hard hat with a red and green logo. The background shows a building under construction with scaffolding and a ladder.

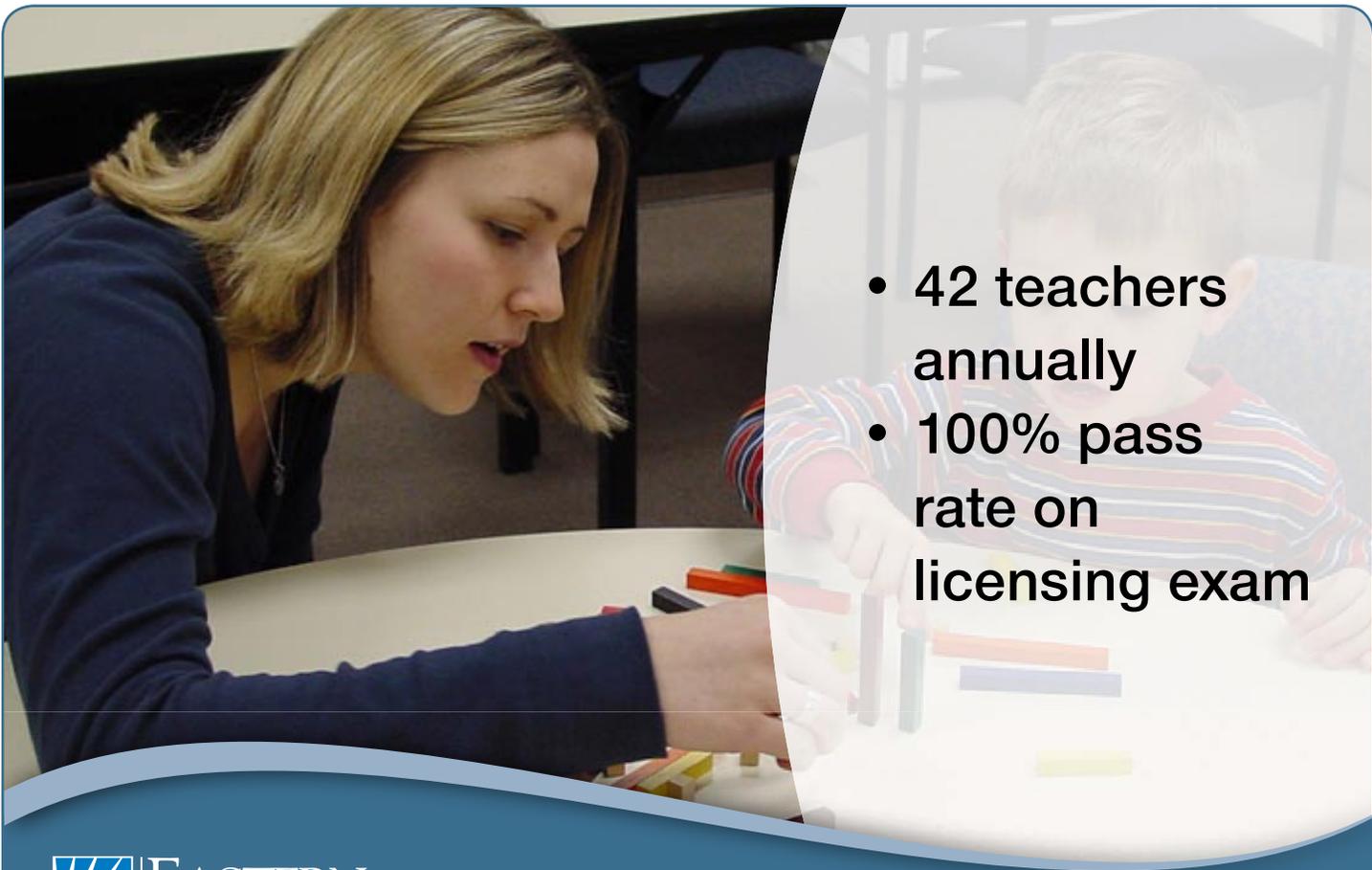
“Ethics, integrity, understanding how the decisions I make impact those around me – these are some of the principles EMU has helped instill in my work and in my life.”

– Wayne Witmer
Vice President Business Development
Harman Construction



a place to **be prepared**

Another local business leader, 1987 EMU graduate Wayne Witmer, noting the emphasis our business department places on ethics and community leadership.



- 42 teachers annually
- 100% pass rate on licensing exam



a place to **be prepared**

Teaching is another mainstay of EMU's academics, EMU graduates 42 teachers annually.

In spring of '06 EMU's education department announced a 100% placement rate for its 2004-05 teacher-education undergraduates.

And the 2003-04 pass rate for the state licensing exam was 100 percent, compared with an average of 98 percent for the state.



**“EMU is turning out
what are known as
life-changing
instructors...”**

– John Heubach retired
Assistant Superintendent of
Harrisonburg City Schools



a place to **be prepared**

“Superb” is the word that Rockingham County and Harrisonburg City Schools staff use to describe EMU student teachers and graduates. They routinely hold open a number of positions for EMU graduates before opening their recruitment state-wide.

Dozens of EMU education graduates currently contribute to local schools.

- 
- Myron Blosser – state and national honors
 - “Coast to Coast” program

Biology teacher,
Eastern Mennonite School



a place to **be prepared**

Myron Blosser—a teacher in local school systems for more than 20 years – is now at Eastern Mennonite High School.

He received state and national honors for founding the nationwide program “Coast to Coast,” a month-long cross-country program for high school students studying environmental issues.

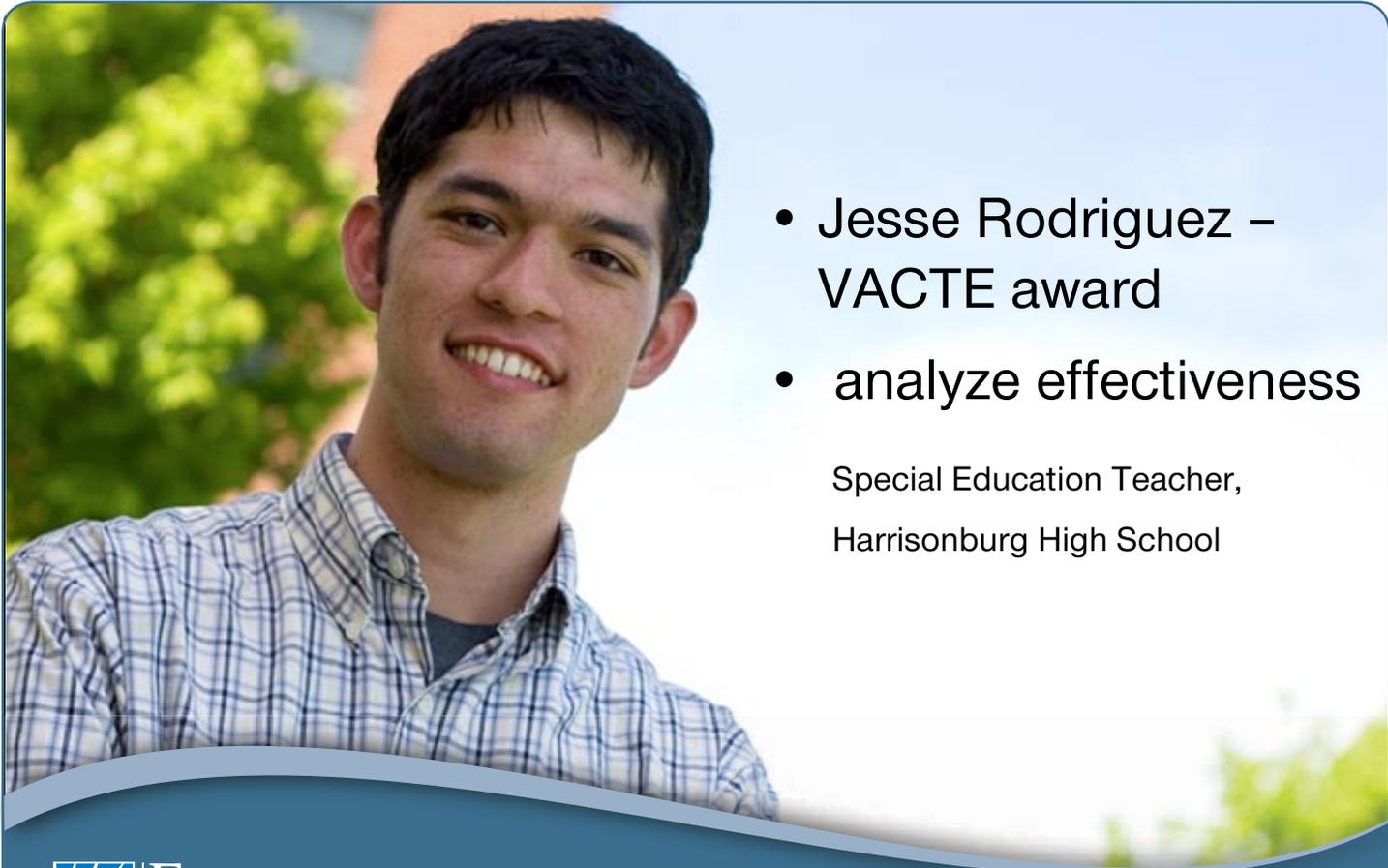
- Craig Martin – “Golden Apple Award”
- teachers for excellence

Assistant Principle,
Stuarts Draft High School



a place to **be prepared**

Craig Martin, assistant principal at Stuarts Draft High School, earned the WHSV “Golden Apple Award,” which honors area teachers for excellence in the field.



- Jesse Rodriguez – VACTE award
- analyze effectiveness

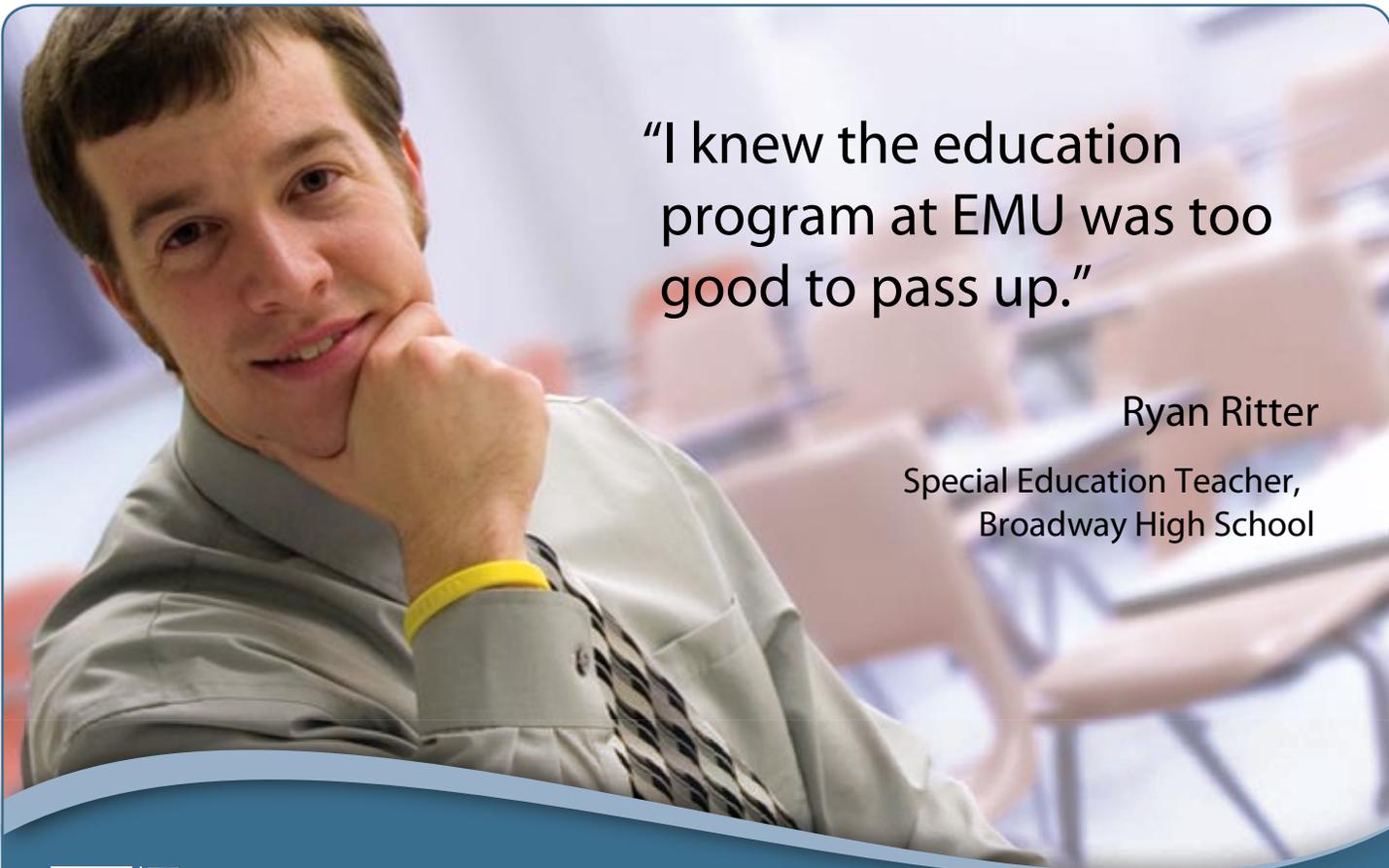
Special Education Teacher,
Harrisonburg High School



a place to **be prepared**

In April 2004, Jesse Rodriguez, a special education student, was one of two students who won the Virginia Association of Colleges for Teacher Education (VACTE) award.

Rodriguez was noted for his desire to analyze his own effectiveness as a teacher.



“I knew the education program at EMU was too good to pass up.”

Ryan Ritter

Special Education Teacher,
Broadway High School



a place to **be prepared**

Ryan Ritter is a 2003 graduate of EMU who is currently a special education teacher in Broadway.

He said, “EMU laid the foundation for a career I’m passionate about. The creative and practical skills I learned from professors still influence the way I teach in my own classroom.”

Intensive English Program

- 63 local immigrants representing 16 countries studied basic English language courses at EMU in 2005-06.
- Local businesses, such as Cargill, often help cover the costs of providing these classes



a place to **be prepared**

EMU's Intensive English Program prepares students with the language skills they need.

Local business partners are welcome to support this program.

This program serves our community by helping to fill the gap for language learning opportunities for our growing ESL population.



Adult Degree Completion

- management and organizational development
- nursing



a place to **be successful**

552 students have earned their bachelor's degree through ADCP.

119 are currently enrolled in the two programs of study (as of spring 2007).

The completed degrees have helped these adult learners fulfill personal goals, advance in their careers and contribute effectively to our community.



Graduate Studies at EMU



a place to **be equipped**

EMU offers a variety of graduate degree programs, which are an asset to our local community.

These include masters programs in: education, conflict transformation, counseling, and business administration.

Some 200 people have completed graduate degrees at EMU over the last five years.

MA in Education



a place to **be equipped**

Current city and county classroom teachers benefit from EMU's masters in education program.

Teachers come to EMU for classes and seminars in literacy, conflict mediation and other topics.

Some 575 teachers participated in graduate level courses or seminars at EMU in 2005.

MA in Conflict Transformation



a place to **be equipped**

EMU's Center for Justice and Peacebuilding is global in focus and trains people in important conflict management skills useful in our local community.

The center prepares students from around the world to be reflective peace builders.

In 2000, the program was honored as the first Fulbright program in its field.

In 2006, 195 participants traveled to Harrisonburg from 45 countries around the world to join the Summer Peacebuilding Institute.

Eastern Mennonite Seminary

- 141 seminary students
- 319 for leadership training



a place to **be equipped**

Eastern Mennonite Seminary offers a variety of master's level programs to prepare pastors and lay leaders.

141 students are currently enrolled in seminary degree programs.

319 lay leaders and pastors, most of whom were from the local area, attended the most recent School for Leadership Training.

Clinical Pastoral Education



a place to **be equipped**

The Clinical Pastoral Education (CPE) program, one of two such seminary-based programs in the country, is currently in its seventh year.

CPE students provide pastoral care at RMH and in several area retirement communities.

Business Administration



- values-based decision-making
- professional leadership with compassion
- practical orientation



a place to **be equipped**

The newest graduate program at EMU is the master in business administration.

Students “go beyond the briefcase” and look at issues like the proper role of business in society and the role of faith in business.

The program emphasizes values-based decision-making and professional leadership with compassion.

The MBA program also offers a Health Services Administration concentration.

EMU and Our Economy

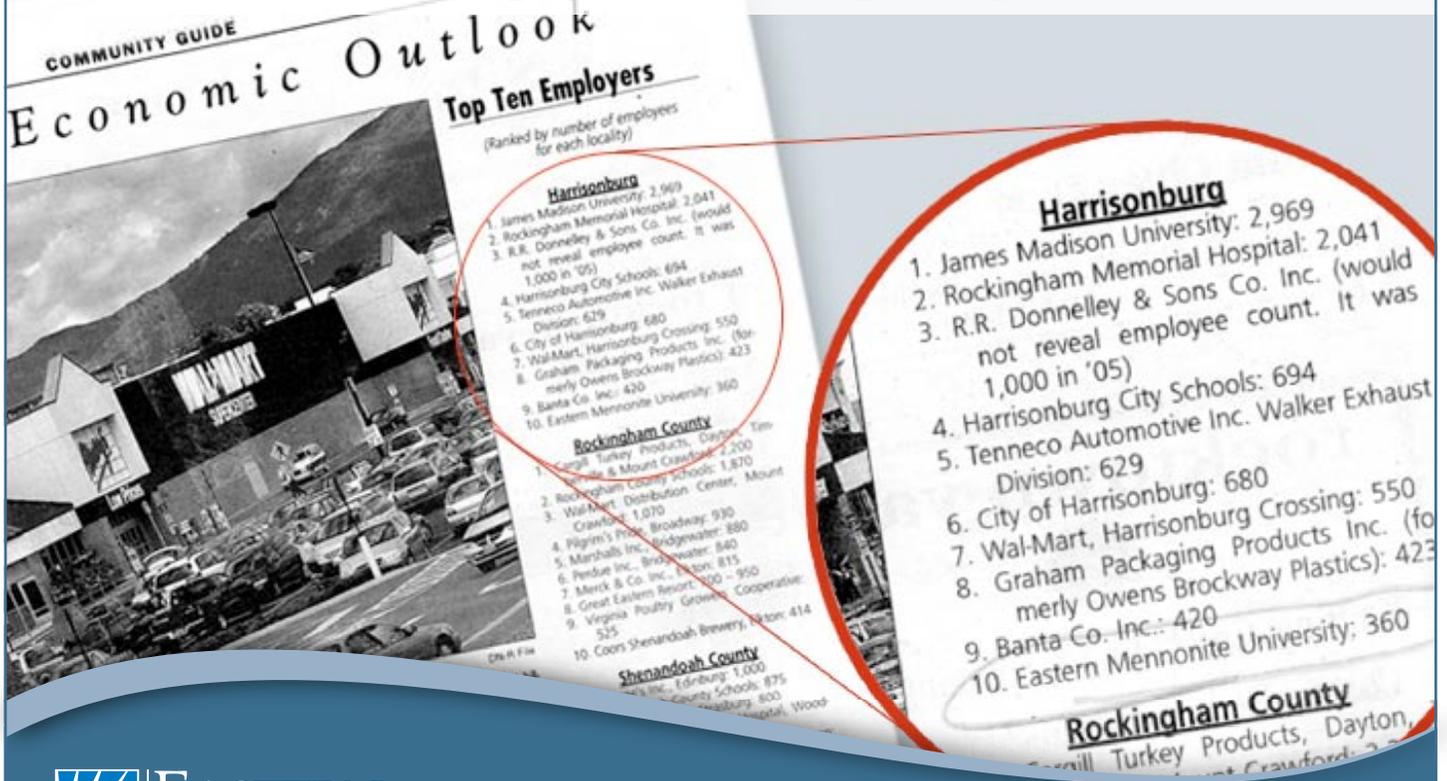


a place to **be valued**

As you can see, local businesses, schools and health care facilities do benefit from the skills and commitment that EMU graduates bring to them.

The broader community also benefits from EMU, economically, culturally, socially.

EMU: A Top 10 Employer



a place to **be valued**

Economically, it's no secret that EMU cannot quite compare to the "giant" next door. But we are not insignificant.

Note here that EMU is listed as a top 10 employer in the City of Harrisonburg by the Daily News Record.

Output

EMU expenditures total
\$28 million for 05-06

- EMU expenditures in Shenandoah Valley: \$20.6 million
- EMU expenditures in Virginia: \$21.6 million



a place to **be valued**

A detailed analysis of spending patterns in 2002 shows that EMU spends 80.4% of expenditures in the Shenandoah Valley and 84.5% in Virginia. Assuming our spending patterns haven't changed, based on the 05-06 \$28 million budget: EMU expenditures in the Shenandoah Valley were \$20.6 million and \$21.6 million in the state of Virginia.

EMU Helps Make Economy Go



By Dan Wright, Daily News-Record

EMU spends millions of dollars in the Shenandoah Valley, provides hundreds of jobs and helps hundreds of people improve their business skills.

Of its \$28 million budget for fiscal 2005-06, EMU pumped \$20.6 million into the Shenandoah Valley's economy, according to the university's Office of Institutional Research.

EMU has 360 employees, which puts it among Harrisonburg's top 10 employers.

The university spends \$16.3 million on salaries and benefits, a direct impact on the local economy, the report said. That creates an indirect economic impact due to demand for goods and services.

President Loren Swartzendruber said that while EMU cannot compare to the giant next door, a reference to James Madison University's \$292 million impact, it makes a significant contribution.

"The broader community also benefits from EMU," Swartzendruber said. "Economically, culturally and socially."

Swartzendruber spoke Friday at a luncheon of the Harrisonburg-Rockingham Business Professional Club at the university's Martin Chapel.

Beyond The Briefcase

EMU's newest graduate program is the Master of Business Administration program, which has 41 students, according to Director Allon Lefever.

Most of those students work full time and go to school in the evening, he added.

"We structured the [MBA] program to serve the working professional," Lefever said. "The program takes a little over two years to complete, but you only have to come to campus one night a week."

That makes for a long Thursday evening, he explained, but students find it to be an advantage.

Another avenue to business is EMU's adult-degree completion program, which has awarded nearly 300 bachelor's degrees in business and nursing in the past five years.

"The heart of the EMU business degree is to give students all the skills they need to be successful in business," Swartzendruber said. "And, to make sure they have strong ethics."

The university has a growing relationship with the business community, he added.

"We have a lot of business leaders in this community, some from out of state," Swartzendruber said. "They came to EMU and stayed here to establish businesses."



a place to **be connected**

EMU employees and students help to feed the valley and state's economy as they put gas in their cars, build homes, visit local shops and restaurants.

EMU brings the community ethical discussion, professional competence, and educational, cultural and entertainment events.

Royals Athletics



a place to **be connected**

Area residents and hundreds of alumni follow Royals athletics faithfully as well.

The Royals compete in NCAA Division III intercollegiate sports with men's and women's teams in basketball, soccer, indoor and outdoor track, cross country, and volleyball, as well as women's field hockey, softball and baseball.

Preparatory Music Program



a place to **be connected**

EMU's Preparatory Music Program may be one of EMU's best kept secrets.

It is the only nearby program of its kind, providing music instruction for more than 300 local children.

Shenandoah Valley Children's Choir



a place to **be valued**

The Shenandoah Valley Children's Choir includes nearly 200 children.

They learn musical and life skills they will take with them for a lifetime.

The choir has won national and international recognition and accolades.

Shenandoah Valley Bach Festival



a place to **be connected**

The annual week-long Shenandoah Valley Bach Festival offers local audience members – as well as guests from Washington, D.C., and beyond – a chance to hear first-rate professional musicians from across the nation.

WEMC



a place to **be connected**

WEMC was the first public radio station in Virginia and continues to provide everything from classical and religious programming, to bluegrass, folk, jazz, world music and the BBC.

Now we are enjoying a new chapter with a partnership with JMU's WMRA managing the details of running WEMC.

Theater



a place to **be connected**

EMU theater department produces several plays per year, open to the community.

The Kennedy Center/American College Theater Festival recently recognized an EMU theater student for “sound design excellence”.

Teatro Chirmol

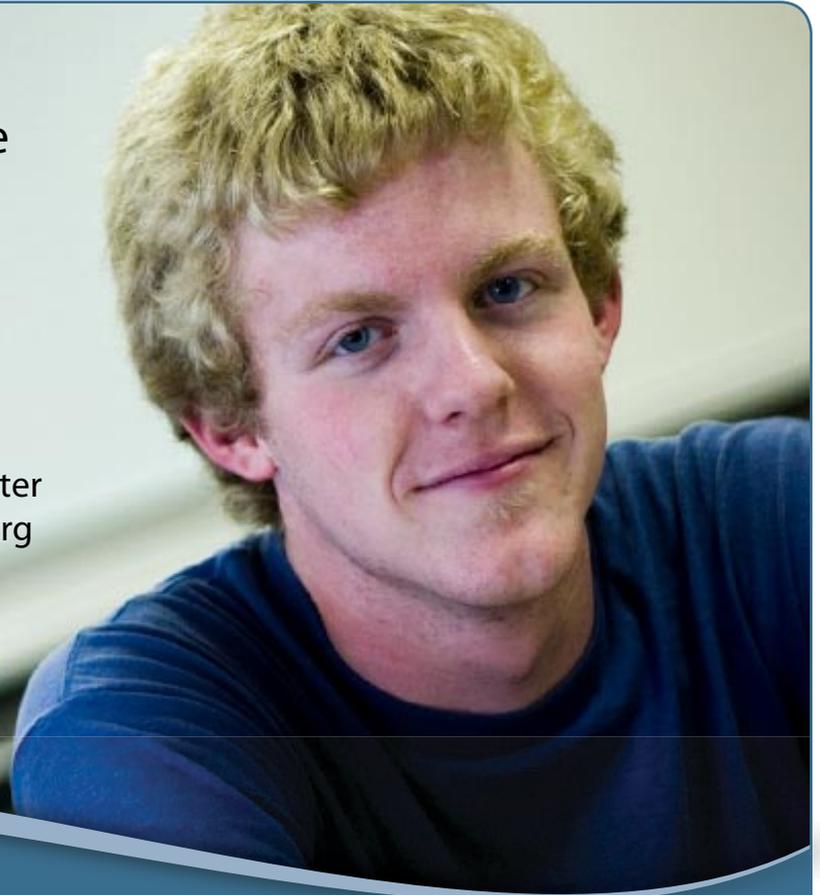


a place to **be valued**

Teatro Chirmol is a bilingual drama workshop for Latino youth from local high schools. They perform several times per year.

"I'm learning that knowledge outside of one's own experience can develop an appreciation for self and compassion for others."

David Showalter
Honors student from Harrisonburg



a place to **be connected**

EMU students and graduates benefit from the experience of an education in the valley.

And we believe the community benefits from them.

Harrisonburg... "home"



a place to **call home**

EMU's reach extends around the world, but it will always call Harrisonburg home.



Thank You
for partnering
with us



a place to **be you**

Information for this presentation is based on “The Impact of Eastern Mennonite University on the Shenandoah Valley and Virginia Fall 2005” report from the Office of Institutional Research and Effectiveness at Eastern Mennonite University.



EASTERN
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UNIVERSITY

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