

Thank You EMU Community and Donors for Making the Premiere of "Viewpoint with Dennis Quaid" an Epic Night!

March 22, 2024

Good morning, EMU Royals!

I am extending my gratitude to all of you for your invaluable contributions to last night's Watch Party event, celebrating the premiere of Viewpoint with Dennis Quaid featuring EMU. Your presence and active participation made it an unforgettable evening filled with celebration, energy, and pride in our DEI milestones. It was your efforts that made this event a success.

I am continually inspired by the passion and commitment of our EMU community, and I am immensely proud of what we have accomplished together so far. In a recent conversation, a student recounted their experience of belonging at EMU, expressing profound acceptance and validation of their identity. Inspired by their story, I am reminded of our shared aspiration for every campus community member—faculty, staff, and students alike—to feel this profound sense of belonging. We are on the path to becoming "the most inclusive university campus for the world!"

As we reflect on our achievements, let us also remember that our journey toward inclusivity and belonging is ongoing and requires continued dedication. Your work makes a difference and inspires others to do the same. This sentiment was echoed in the heartfelt words of our keynote alums: **Christian Parks '16**, **Akiel Baker '21**, and **Merry Yirga '23**. Let's continue working together towards fulfilling our vision, ensuring every community member feels valued, supported, and empowered to thrive. Or, in the words of our celebrity guest speaker, **Billy Porter**, "Let's move forward with love, grace, and compassion."

Let's share with the whole world that here at EMU, you matter. We also know how to vibe together! Feel free to share our <u>DEI website with the Viewpoint</u> <u>with Dennis Quaid video</u>.

Be on the lookout for a 30-second regional commercial airing during Peak (7:00 am - 11:45 am) and Prime (6:00 pm - 11:45 pm) on the news networks including (CNN, CNN Headline News, MSNBC, CNBC, Fox News, Fox Business Network, TLC, Travel and Discovery) between **April 4-30, 2024**. Additional airings will take place during subsequent months.

Additionally, we are thrilled to announce that the EMU's story of Viewpoint with Dennis Quaid will be distributed to the Public Television affiliates for nationwide showing the **week of April 29, 2024**.

Let us keep moving forward, united in our vision to create a campus where everyone belongs.

And let's continue to show our university spirit and love for EMU by participating in the <u>LovEMU</u> Giving Day activities on **Wednesday, April 10th**. #EMUGivingDay

Jackie

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She/Her/Ella VP for DEI and Professor for the Center for Justice and Peacebuilding