

Travis S. Pettit

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Career Goals

My experiences as a university administrator, adjunct faculty, and adult learner have fueled my passion to promote continuing education and help students achieve their goals. I am seeking opportunities to further my knowledge as an administrator and instructor while developing solid pedagogical practices and continuing professional development in the presence of experienced educators as an adjunct instructor. My education and professional experience inform my academic interests as I seek to refine my curriculum expertise in Business Administration, Management, Organizational Development, Marketing, and Leadership Formation studies while exploring options for completing a Ph.D.

Teaching Philosophy and Professional Profile

My professional and teaching philosophies developed as a result of my experiences as an adult learner. The need to work full-time necessitated following a non-traditional pathway in order to obtain my degree, the circumstances of which led me through the Virginia Community College System and eventually to Eastern Mennonite University—in both their Adult Degree Completion and MBA programs. Being an adult student provided access to valuable workplace experience that introduced me to skills and practices that better prepared me for classroom theory. It also introduced me to the concepts of emotional intelligence, organizational behavior, and time/resource management, which helped strengthen my confidence and leadership skills.

These qualities converge in an academic setting, both as an administrator and an adjunct instructor, where I can assess a student's needs and learning style, adapt my delivery methods and techniques, and communicate my message in a way that fosters enthusiasm, collaboration, independent thought, and critical thinking. This, in turn, promotes respectful, productive relationships among students, their peers, and faculty. Through this process, I wish to expose students to new ideas, new experiences, and new tools which allow them to test their perception of concepts and theories in a manner that builds their confidence and challenges assumptions.

I am enthusiastic about engaging with students in many aspects of their lives as an advisor, mentor, and guide. I am also eager to assume administrative, governance, and support roles within my academic department and the greater institution.

Academic History

M.B.A.	Eastern Mennonite University , Harrisonburg, VA	December 2011
B.S.	Eastern Mennonite University , Harrisonburg, VA Management & Organizational Development, <i>cum laude</i>	December 2008
A.A.S.	Blue Ridge Community College , Weyers Cave, VA Business Management, <i>magna cum laude</i>	May 2007

Teaching Experience

Adjunct Instructor, Eastern Mennonite University, Fall 2016 & Spring 2017

- MKTG 301: Principles of Marketing, 3 SH course, Department of Business & Economics

Adjunct Instructor, Eastern Mennonite University, Spring 2016

- MOD 350: Organizations & Environments, 3 SH course, Management & Organizational Development major, Adult Degree Completion Program.

Guest Lecturer, Eastern Mennonite University, Spring 2016

- MOD 360: Group & Organizational Behavior, 3 SH course, Management & Organizational Development major, Adult Degree Completion Program.

Guest Lecturer, Blue Ridge Community College, Fall 2011

- BUS 118: Concepts of Supervision, 3 SH course, Department of Business. *Lectured on leadership and communication skills.*

Work History**Admissions & Marketing Representative, Adult Degree Completion Program, Eastern Mennonite University, 2011-Present**

- Oversee admissions and advising process for all incoming Adult Degree Completion students for both the Management and RN to BS programs.
 - Meet with perspective students to answer questions and guide the admissions process
 - Review transcripts to advise course selection, general education, and major requirements
 - Review application materials and writing assessments
 - Discuss financial assistance and payment plan options
 - Present student files to the admissions committee and make recommendations for admission
- Develop, implement, and monitor integrated marketing strategy for the Adult Degree Completion Program and the MA in Organizational Leadership to include TV, radio, print, social media, and earned media.
- Represent the Adult Degree Completion Program and EMU School of Graduate and Professional Studies at education and career fairs throughout the Shenandoah Valley.
- Engage ADCP alumni to promote the program and provide financial support for in-house scholarship fund.
- Maintain social media and web presence for the ADCP.

Branch Manager & Loan Officer, Pioneer Bank, Stanley, VA, September 2010-June 2011

- Oversee daily operations of the main office to include all aspects of customer service.
- Interview, underwrite, and process consumer and commercial loan applications.
 - Prepare and review consumer and commercial financial statements and statements of cash flow.
 - Approve or deny loan requests within established lending limits.
- Supervise, schedule, and evaluate frontline customer service staff.
 - Develop and implement marketing and sales procedures to meet monthly sales goals.
 - Train, coach, and monitor frontline staff to achieve sales goals.
 - Cross-train staff to provide optimal customer service coverage and reduce operating inefficiencies.
- Promote Pioneer Bank within the community to network and generate new business.
- Collect on past due and overdrawn accounts regularly.
- Enforce risk management procedures to protect bank and customer assets.
- Advise customers on sound financial principles and procedures as needed.

Assistant Branch Manager & Loan Officer, Pioneer Bank, Stanley, VA, May 2001-September 2010

- Support branch manager in daily management functions.
 - Provide clerical support for branch functions
- Interview, underwrite, and process consumer and commercial loan applications.
 - Prepare and review consumer and commercial financial statements and statements of cash flow.
 - Approve or deny loan requests within established lending limits.
- Collect on past due and overdrawn accounts regularly.

Committee and Taskforce Service

EMU “Everywhere” Committee, 2015-Present

- Our charge is to develop a brand identity and web presence for on-line courses/programs offered at EMU for local and international markets to reflect growing global Mennonite and Anabaptist communities. The committee is comprised of marketing personnel and administrators from the academic departments who currently offer online courses.

EMU Adult Degree Completion Program Curriculum Revitalization Taskforce, 2014-Present

- This taskforce explores opportunities for the Adult Degree Completion Program to adapt to changes in the workforce and society to better meet the needs of workers and employers by updating our current management major to include an emphasis on leadership and organizational management, conflict transformation, communications technology, critical thinking, and collaboration. Ancillary goals include the addition of new programs and majors, partnerships with local community colleges to offer degree completion pathways for vocational and professional programs, and changes to program delivery methods (i.e. online, hybrid, or in-seat). The taskforce is comprised of EMU faculty, local employers, economic development authorities, members of local government, and community college administrators.

EMU Organizational Leadership Studies Program Marketing Committee, 2013-Present

- Organizational Leadership Studies is an umbrella structure that encompasses the MBA and MA in Organizational Leadership (MAOL) programs at EMU. As the marketing representative for the MAOL, I participate in this committee along with the MAOL director, MBA director, and the Ass't Director of Marketing for EMU. Our purpose is to design, implement, and coordinate marketing strategies for the MBA and MAOL programs. Our efforts include public radio and print advertising, earned media, and utilizing EMU undergraduate alumni networks for open houses.

EMU MA in Organizational Leadership Program Development Taskforce, 2012-13

- This committee was established to explore, design, and implement a new Master of Arts in Organizational Leadership at EMU in response to a growing demand for leadership development studies and to diversify the graduate school portfolio. As secretary of this committee, I was charged with recording and supporting the efforts of this group, which included area business leaders, university administrators and faculty, and EMU alumni. The MA in Organizational Leadership program successfully launched in fall 2014 and is one of the fastest growing programs at EMU.

Pioneer Bank Website Development Committee, 2010

- This committee was formed to update Pioneer Bank's online presence as they expanded into new markets, and to add online banking and additional customer service functionality to meet the changing needs of its customers. As the most tech-savvy member of this committee, I was primarily responsible for the aesthetic design and information content of all webpages. The site design was well received by all stakeholders and has been successfully operating for over 5 years with no major redesign.

Pioneer Bank Collections Committee, 2006-2011

- The Collections Committee was formed to provide knowledge and support for lending personnel in conjunction with Pioneer Bank's Collections Coordinator. Our goals included early identification of problem accounts, risk mitigation during the lending process, the development of successful collection tactics, support for repossession and foreclosure efforts, and to reduce bank losses due to delinquencies (i.e. charge-offs, write-offs). Our committee was successful in establishing sound procedures for all aspects of collections and oversaw a sustained reduction in the amount of losses incurred during the 2008 financial crisis and beyond. As a result, Pioneer Bank remains on solid financial footing as an independent and growing community bank.

Relevant Skills and Experience

Proficient with Jenzabar EX and SIS (student databases), MS Office Suite, Macintosh OS X, Adobe, AS/400, and multiple social media and web-editing platforms.

Experience with classroom technology and online course management systems to include Blackboard, Moodle, WebEx, Turnitin, GoToMeeting, Smart Board, Survey Monkey, and Doodle.

Familiar with APA and MLA style formatting, with strong writing, editing, and presentation skills.

Extracurricular Interests

- Attend Emmanuel Episcopal Church, Rockingham Parish, Harrisonburg, VA
- VADCAN, Virginia Adult Degree Completion Administrator's Network – Member 2011-Present
- Accounting Office Volunteer, American Cancer Society, Page County Relay for Life, 2006-2012
- Enjoy hiking, outdoor activities, and visiting National Parks and Forests.
- Other hobbies include gardening, cooking, painting, reading, interior decorating, and the piano.
- Areas of professional intellectual curiosity include post-capitalism, organizational culture and development, leadership practices, and religion in a postmodern society.