Release Form: Photo, Video and Information for Marketing Use

Eastern Mennonite University (EMU) uses student photos, videos, audio, and information to promote its programs. Please complete the release form for this purpose. Due to the large number of students, we are not able to accommodate matters of personal preference. This agreement is in effect indefinitely unless revoked in writing. EMU is not responsible for images and information posted by students or outside media agencies. Concerns about your image or information being released beyond marketing purposes must be processed with the Registrar's Office (540-432-4110).

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1. **EMU can use photographs, videos, and audio of me at their careful discretion.** I understand that files may be posted on EMU or affiliated websites, submitted to publications or distributed to third parties. EMU shall not be liable for third parties' misuse of distributed files. **Example:** You appear in a class photo on a departmental brochure.

2. **EMU can use photographs, videos, and audio I create and submit to the university.** This includes photos I post to EMU's Flickr feed. By signing this, I waive the right to reimbursement for materials I submit to EMU. **Example:** You take photos on campus and give them to EMU marketing. The photos are then used on the EMU wall calendar.

3. **EMU can announce my academic achievements and use my quotes, writings, or speeches in promotional materials. Example:** You submit a quote to EMU marketing about your class experiences and it appears on the EMU website.

4. **EMU can include my religious affiliation and/or denomination in press releases and/or promotional materials. Example:** You participate in an interfaith event and are interviewed about your experience. Marketing posts an article about the event on the EMU news blog that mentions your religious affiliation.

I grant EMU permission to the above statements:

NAME (PRINT)	SIGNATURE	DATE

Form Revised 3/30/16